



KAISER PERMANENTE.
WOMEN'S
FITNESS FESTIVAL
June 7, 2020

With over 4,000 runners expected, the Kaiser Permanente Women's Fitness Festival 5K/10K is a fantastic way for your business to showcase itself at the Fitness Festival expo. Our runners are eager to experience the latest trends in fitness, learn something new about nutrition and discover their next challenge. All of this and more awaits them as they mosey through the Fitness Festival expo area after the race. Don't miss this one-of-a-kind opportunity to share your expertise, business and/or product with our runners.

To be considered for a booth at the expo, please read the information below and fill out the application. All applications due by March 31, 2020. Please send to Karen Henry, Fleet Feet, 2311 J Street, Sacramento, CA 95816 or submit via email to karen.henry@fleetfeet.com. You will be notified of acceptance into the Fitness Festival by April 20, 2020.

Fitness Festival Booth Space

Cost: \$250

Benefits:

- 10 x 10 booth space in the Fitness Festival expo area (includes 1 table and 2 chairs)
- Opportunity to promote business, provide giveaways, discounts, etc. Please note that sales of any kind are prohibited at the Fitness Festival (due to Capitol permitting rules)
- Company listing on our Fitness Festival expo webpage (with link to your company)
- Company listing (linked) in one e-blast highlighting Fitness Festival area (sent to 68,000 people)



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Application

First Name: _____ Last Name: _____

Name of Business: _____

Address: _____

Email address: _____

Phone number: _____

Description of your business and your plans for activation at the booth (hands on demos, discounts, giveaways, contests, etc.): _____
