



With over 4,000 runners expected, the Kaiser Permanente Women's Fitness Festival 5K/10K is a fantastic way for your business to showcase itself at the Fitness Festival expo. Our runners are eager to experience the latest trends in fitness, learn something new about nutrition and discover their next challenge. All of this and more awaits them as they mosey through the Fitness Festival expo area after the race. Don't miss this one-of-a-kind opportunity to share your expertise, business and/or product with our runners.

To be considered for a booth at the expo, please read the information below and fill out the application. All applications due by May 1, 2022. Please send completed application to Karen Henry, via email to [karen.henry@fleetfeet.com](mailto:karen.henry@fleetfeet.com). You will be notified of acceptance into the Fitness Festival by May 7, 2022.

### **Fitness Festival Booth Space**

Cost: \$250

Benefits:

- 10 x 10 booth space in the Fitness Festival expo area (includes 1 table and 2 chairs)
- Opportunity to promote business, provide giveaways, discounts, etc. Please note that sales of any kind are prohibited at the Fitness Festival (due to Capitol permitting rules)
- Company listing on our Fitness Festival expo webpage (with link to your company)
- Company listing (linked) in one e-blast highlighting Fitness Festival area (sent to 68,000 people)



First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_

Email address: \_\_\_\_\_

Phone number: \_\_\_\_\_

Description of your business and your plans for activation at the booth (hands on  
demos, discounts, giveaways, contests, etc.): \_\_\_\_\_

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